



Project Description

Information Affairs Authority (Bahrain TV), the state broadcaster of Bahrain Kingdom selected INC to upgrade its News Workflow and Studio. The entire News infrastructure was upgraded with Avid Everywhere as the backbone of the new HD workflow.

IAA was using Avid Newsroom system for many years and wanted upgrade its legacy system to HD, INC designed the upgrade to improve the workflow efficiency, such as remote web-based ingest and editing as well as improving the quality of the production.

There was the challenge of minimizing the downtime and remain on air during the upgrade and the transition which was successfully achieved. INC installed an Interplay PAM, MediaCentral, with upgraded solutions from the Avid Media and storage suites. MediaCentral | UX provided the remote working that IAA required, with real-time access to production assets, metadata and iNEWS stories.

ISIS 7000 shared storage solution delivered unparalleled video performance. In Addition, INC built the all new HD News Studio by Deploying Sony Cameras, Snell Kahuna Switcher, Studer Audio Switcher and VizRT graphics



Project Details

Country: Bahrain
Client: IAA Bahrain TV

System Information:

- Avid Interplay, Media Central, ISIS and iNews
- Sony HDC 2500 Cameras
- Snell Kahuna Video Switcher
- Studer Vista Audio Mixer
- VizRT Graphics